

Outreach & Engagement VISTA

San Luis Valley Local Foods Coalition • Alamosa, Colorado

Purpose of Position

The Outreach & Engagement VISTA member will increase awareness of the San Luis Valley Local Foods Coalition's programs through marketing, outreach, event planning, and volunteer engagement. This VISTA member is part of the CRC's Rural Capacity Building VISTA Project, which increases the effectiveness and sustainability of nonprofit organizations across rural Colorado.

About SLV Local Foods Coalition: The mission of the San Luis Valley Local Foods Coalition (LFC) is to foster an equitable local food system that restores the health of the people, community, economy and ecosystem. The LFC works towards this mission by supporting several programs, including the Rio Grande Farm Park, Valley Roots Food Hub, Cooking Matters, Local Food Local Places, the MoKi Mobile Kitchen, and the SLV farmers market network. Working with the LFC gives you a unique opportunity to learn all aspects of creating an equitable local food system--from regenerative farming, youth education & recreation, local food distribution and direct markets, to advocacy, marketing, and community partnerships. Learn more at our website slvlocalfoods.org.

Major Responsibilities:

1. Create marketing plans and increase LFC's presence in social media and throughout the community
2. Plan events and create event-planning guides
3. Assist with fundraising events and giving campaigns
4. Develop organization-wide volunteer and internship engagement opportunities
5. Revitalize the Rio Grande Farm Park volunteer program
6. Organize monthly LFC community education opportunities to engage the community with LFC programs
7. Develop systems and program materials to enable sustained program management
8. Commit minimum of 10% of time to professional development

Preferred Qualifications:

1. Organizational skills and attention to detail
2. Marketing, graphic design, social media skills
3. Ability to work with Excel, Word and Google Docs
4. Ability to work effectively with diverse populations
5. Communication skills & comfort talking publicly
6. Ability to work effectively both independently and as part of a team
7. Familiarity with food systems, farming, or nutrition
8. High School Degree required. BA or BS preferred.
9. Spanish language preferred

Time Commitment: This is a full-time, 12 month, position requiring approx. 40 hours/week. The service term is from April 2020 to April 2021. Some evening and weekends might be required.

How to Apply: To apply, please visit [\[LINK\]](#) and complete a full application through AmeriCorps VISTA. Please contact Megan Carter at carter@crcamerica.org if you have any questions on how to apply.

AmeriCorps VISTA: To qualify for AmeriCorps VISTA, you must be a U.S. citizen, U.S. national, or lawful permanent resident, be team-oriented, and be willing to take on a wide range of challenges. For more information, please visit: http://www.americorps.gov/for_individuals/choose/vista.asp

Program Benefits: Housing Assistance (\$100/month and assistance finding housing), Childcare assistance if eligible, Choice of Education Award (\$6,095) or End of Service Stipend (\$1,803) upon successful completion of service, Health Coverage through AmeriCorps, Relocation Assistance, Living Allowance (varies by county), Professional Development opportunities, Discount in purchasing food through Valley Roots Food Hub