

GROWING YOUR FARM BUSINESS

Vision Course &
Scaling Up
Workshop



Date | Location

January 12-13, 2019

9 am - 4 pm

La Jara, CO

*Location details will be
provided to registrants.*

Hosted by



Description

Valley Roots Food Hub, Rocky Mountain Farmers Union, Colorado Tourism Office and Guidestone Colorado are offering this opportunity to aspiring farmers and ranchers and current producers who are exploring the possibility of starting or expanding an agricultural business.

Topics

Visioning Your Farm Business
Business Planning & Action Plan Framework
Producer / Resource Panel
Access to Land, Water and Capital Discussion
Resource Inventory & Self Assessment
Agritourism Opportunities
Markets / Distribution Focus
Scaling Up - Wholesale Success: Specialty Grains, Produce and Livestock
Markets / Resource Panel

Registration

The cost for this event is free, but donations are welcome. Spanish translation will be available. Please pre-register at GuidestoneColorado.org.



United States
Department of
Agriculture

National Institute
of Food and
Agriculture

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