

Rio Grande Farm Park Program Director



San Luis Valley Local Foods Coalition - Alamosa, CO

The San Luis Valley Local Foods Coalition seeks a bilingual RGFP Program Director to manage and implement Rio Grande Farm Park programs and operations. The RGFP Program Director is responsible for ensuring equitable, sustainable, effective, and efficient programming that achieves RGFP's vision and works toward the SLVLFC mission. This position is responsible for the strategic direction and growth of the RGFP and its programming and will report to the SLVLFC Ecosystem Steward (aka director) and will receive support from the RGFP Governance Committee of the board and the Land Use Action Group.

About the San Luis Valley Local Foods Coalition

The RGFP Program Director will join a collaborative team at a grassroots nonprofit working to foster an equitable local food system in the San Luis Valley. The Rio Grande Farm Park, a program of the SLV Local Foods Coalition, holds at its core preservation and creation: the preservation of the San Luis Valley's agricultural heritage, precious water resources, and open public spaces; and the creation of economic development, healthy living practices, and educational opportunities. Together we can make a great contribution to agriculture, healthy food access, food literacy and health in the San Luis Valley.

Find more information at slvlocalfoods.org and at riograndefarmpark.org

Specific Responsibilities will include:

Program Management

- Oversee and manage Rio Grande Farm Park programming and deliverables, including Farmer Incubator Educational Program, family garden plots, environmental & agricultural education, and volunteer, donor & community engagement activities
- Develop program plans, data collection, and evaluation strategies and regularly report on program progress and outcomes to funders, leadership, and the community
- Recruit program participants and lead marketing efforts
- Communicate program needs to RGFP Farm Manager and other staff and ensure deliverables are being met
- Provide youth education planning, programming, and implementation
- Work with farm manager to establish organic certification of the land.

Administration, Fundraising, and Stewardship

- Assist Development Director with fundraising and grant writing/management; responsible for managing grant deliverables
- Work with Ecosystem Steward and Development Director on annual RGFP budgets, resource development plans, annual reports and financial management while keeping good financial and programmatic records
- Plan and implement volunteer & donor stewardship events and activities
- Support event coordination - Harvest Fest, Fundraisers, etc.

Staff Supervision and Community Building

- Supervise RGFP staff with the Farm Manager, including interns, and full-time service members (AmeriCorps VISTA and Mennonite Voluntary Service); hold regular team meetings and

- uphold AmeriCorps supervision policies
- Coordinate with stakeholders including, SLVLFC Board of Directors, the Land Use Action Group, Generation Wild partners, community partners/coalitions, and the community at large
- Develop and maintain external relationships and partnerships

Qualifications & Experience:

- Must have a good heart for the Rio Grande Farm Park and love of the Earth.
- Must exhibit friendship with the RGFP families and farmers and in the community at large.
- Bachelor's degree or equivalent experience in nonprofit program management, regenerative agriculture, or another relevant field
- Understanding of traditional and regenerative/sustainable agriculture and passion for the SLVLFC mission to "foster an equitable local food system" here
- Proven management experience with demonstrated leadership, problem-solving, critical thinking skills
- Organized, systems-thinker who can effectively manage multiple projects at once
- Ability to communicate with and respond to various stakeholders' needs with the understanding this is a community project
- Experience with volunteer and program management, fundraising, grant writing, program coordination, and program evaluation
- Priority given to Bilingual English and Spanish speaker
- Understanding of the diversity of San Luis Valley communities, traditions, and cultural values and experience working directly with people from diverse racial, ethnic, and socioeconomic backgrounds.
- Proficient in technology and Google/Microsoft Suite of programs
- Hard worker
- Cooperative nature and ability to make time to work together with the RGFP Farm Manager
- Ability to put good ideas forward for the development and well-being of the RGFP

Benefits/Details:

- 32 - 40 hours per week
- Annual salary range \$40,000 to \$50,000 depending on experience and full-time equivalent.
- Paid time off, paid holidays, and flexible work schedule
- Optional 50% employer-funded health/dental insurance
- Discount at Valley Roots Food Hub representing 45 local farms
- Opportunities for professional development and networking

To apply: Please send a Resume and Cover Letter to opportunity.slvlocalfoods@gmail.com by **September 15, 2021**.